



SES Management

Swami Hansmuni Maharaj Degree College of Commerce is one of the prestigious Institutions affiliated to the University of Mumbai and recognized by government of Maharashtra. It was established in 2009 by Sindhu Education Society. The college was designed to provide a platform for young individuals to learn through shared experience and be empowered to make a positive difference. Within the short span of time, College has not only grown up with the strength of 700 students but it has reached excellence in every aspect like academics, curricular and extracurricular activities. College is pioneering excellence in Bachelor of Commerce and Master in Commerce along with professional courses like Bachelor of accounts and Finance, Bachelor of Commerce in Banking and Insurance, Bachelor of Management Studies which gives practical and industry experience to students. Students are prepared and motivated to meet challenges of globalization. Professors strive to provide best opportunities to students. A number of stalwarts and luminaries from different fields visited college last year for different functions. Informative seminars and conferences are conducted in which participation is indeed remarkable. College aspires to provide full bursaries to those students who have been selected on merit, potential, and demonstrate a need for financial support. The dedicated and supportive management had brought up this college as an excellent institution. The College is pride of Ulhasnagar city.

About the Seminar:

The twenty-first century is evolving into a time of technological advancements. The current focus of the globalization of technology is the connections created by networks of social media. Social media is a brilliant tool that can be easily used by those who have access to it. As access is gained globally, it creates opportunities to those who are first experiencing the use to outsource ideas. Currently, the use of social media is being used to implement change. The effectiveness of using social media as a dominate form of activism is discussed by many.

In an era of world-wide competition, in order to light the knowledge of professionals about the vivid facets of social media, our college has decided to organize one day national seminar on "Impact of social media in global era"

Objectives of Seminar:

This seminar aims:

- To address the substantive questions about role of social media in various sectors.
- To find out that which social medias are frequently used.
- To explore the way social media has been used within institutions such as education, commerce, the state.
- To recommend some measures for proper use of social media in right direction to inform and educate the people.

Themes :

- ☞ Youth
- ☞ Society
- ☞ Education
- ☞ Politics
- ☞ Business
- ☞ Global Impact
- ☞ Entertainment industry
- ☞ Food Industry

CHIEF PATRON:

Shri Nand Jethani
President, Sindhu Education Society Ulhasnagar

PATRON:

Dr. (Ms.) Prema G. Gurbuxani
I/C Principal, Swami Hansmuni Maharaj Degree College of Commerce

NATIONAL ADVISORY BOARD:

Dr. Vikas Chawla,
Principal, Ferozpur College of Engineering and Technology, Ferozpur
Dr. (Ms.) Sangeeta Pawar
HOD(Commerce Dept) University of Mumbai
Dr. (Ms.) Kishori Jagdish Bhagat
Vice Principal Pragati College of Arts and Commerce
Dr. (Mrs.) Kanchan Shridhar Fulmali
Associate Professor M.L. Dahanukar College of Commerce, Mumbai.
Dr. (Ms.) Sheeta Ahuja
Vice Principal CHM College of Arts Science and Commerce.

SPEAKER:

Mr. Ramnath Dixit, Facilitator / Public speaker, Management Faculty.

SESSION CO-ORDINATOR:

Dr. (Ms.) Kishori Jagdish Bhagat
Vice Principal Pragati College of Arts and Commerce
Ms. Kajal Chheda
Asst. Professor, Gurukul College of Commerce, Ghatkopar

GUEST OF HONOR:

Mr. Raju Sidhwani
Vice President, Sindhu Education Society Ulhasnagar.
Ms. Rekha Thakur
Secretary, Sindhu Education Society Ulhasnagar.

CHIEF GUEST:

Shri Nand Jethani
President, Sindhu Education Society Ulhasnagar

LOCAL ORGANIZING COMMITTEE:

Prof. Hanisha Bathija	(Convener)
Prof. Ninad Kasale	(Co-Convener)
Prof. Shilpa Bhagatani	(Secretary)
Prof. Priyanka Bhambere	(Treasurer)
Prof. Komal Bodhwani	(Member)
Prof. Vandana Kodwani	(Member)
Prof. Sunita Sidhani	(Member)
Prof. Samma Narang	(Member)
Prof. Preet Ratnani	(Member)
Prof. Hinal Gangaramani	(Member)
Prof. Anju Chhabria	(Member)
Prof. Bhavna Chhabria	(Member)

REGISTRATION FORM:

NAME: Prof./Dr./MS./Mr./Mrs. _____
 Nationality _____
 Institute _____
 Address: _____

 Telephone: (Off.) _____
 (Res.) _____
 Mobile No.: _____
 E-mail Id: _____
 Title of the paper: _____

Payment Details: Bank details of College

D.D. No.: _____ Drawn on _____
 Amount: _____ Dated _____

D.D. should be in favour of (S.E.S) "Swami Hansmuni Maharaj Degree College of Commerce", payable at Ulhasnagar.

Paper Presentation: Yes No

Details of Registration fees:

Participation and Publication	1500/-
Only Publication	1000/-
Students participation & listener	500/-

Name of the Bank:

Dena Bank, Netaji Chowk, Ulhasnagar- 421 004

- Saving Bank A/C No.: - 045911023820
- IFSC Code: - BKDN0470459
- MICR No.: - 400018092

Note:

All the Participation should also E-Mail to nationalsemi2018@gmail.com a photocopy of the DD and the details of Online / electronic payment (with date and time) along with registration form.

Nationality: _____
 Institute: _____

D.D. should be in favour of "(S.E.S) Swami Hansmuni Maharaj Degree College of Commerce", payable at Ulhasnagar.

CALL FOR PAPERS:**Guidelines for Abstract and paper submission**

We invite unpublished, quality research papers which are indicative:

1. The paper has to be typed in Times New Roman, font size 12 and spacing 1.5
2. The paper should be word file with 1.5 inch margin on the left and 1 inch on right side.
3. The abstract should not exceed more than 200 words, containing title, name of author/s, affiliation/institution name followed by Email id of the first author, contents and keywords. The author should specify their preference for oral/ poster presentation along with the theme in capital bold letters at the top of the abstract/ flexi board (for poster).
4. Manuscript should not exceed 6 pages including graphs, tables and appendices.
5. The cover page of manuscripts must contain title of the paper, author's name, mailing address and acknowledgment, if any.
6. The cover page should not be a part of the paper so as to facilitate peer review of paper.
7. References should be given at the end of the paper and should be as per APA style.
8. All notes must be serially numbered and given at the bottom of the pages at footnote.
9. In case of web site references entire URL should be provided by the authors.
10. Soft copy of the research paper should be sent by email.

Important Dates:

Paper on any of sub-themes should be sent by E-mail to nationalsemi2018@gmail.com

- Last date for abstract submission 20th Jan, 2018
- Last date of submission of full paper 25th Jan, 2018

Contact:

Ninad Kasale	9890240237
Bhavna Chhabria	9769899913
Preet Ratnani	7738048999



(S.E.S) Swami Hansmuni Maharaj Degree College of Commerce

Opp. Dena Bank, Netaji Chowk, Ulhasnagar - 421 004.

Phone No: 0251-2527973

Website: www.shmdegrecollege.in

{Affiliated to University of Mumbai}

One Day Inter-Disciplinary National Seminar on

"IMPACT OF SOCIAL MEDIA IN GLOBAL ERA"

Saturday 17th Feb, 2018



Dr. (Ms.) Prema G. Gurbuxani
 I/C Principal

(S.E.S) Swami Hansmuni Maharaj Degree College of Commerce